

**This year's championship is the secondary qualifying for
Oireachtas Rince Na Cruinne 2025
for England, RCCEA, Scotland & Wales.**



**THE NORTH WEST TEACHERS AND ADJUDICATORS
ASSOCIATION & NORTH WEST REGIONAL COUNCIL
PROUDLY PRESENT**

**THE BRITISH NATIONAL IRISH DANCING
CHAMPIONSHIPS 2024**

THE BOLTON STADIUM HOTEL
(Previously the Bolton Whites Hotel & Conference Centre)
Saturday 20th - Monday 22nd July 2024

**VENDING, ADVERTISING AND SPONSORSHIP
OPPORTUNITIES**

[ENQUIRIES – desilke648@icloud.com](mailto:desilke648@icloud.com) or des@instepfm.com

BRITISH NATIONAL IRISH DANCING CHAMPIONSHIPS 2024



The North West Teachers and Adjudicators Association are looking for sponsors and advertisers for the 33rd British National Championships at the Bolton Stadium, Bolton, BL6 6SF from the Saturday 20th - Monday 22nd July 2024.

This is an amazing opportunity for Companies, Dancing Schools, Regional Councils, Feis Organisers, Vendors, and individuals to become associated with our event as well as being a very cost-effective way of promoting your Business, School, or Event to all of our attendees.

Please see below for advertisement prices in our official programme or a Championship/Advert or Championship ONLY sponsorship.

Full Colour Advert Prices

Inside Back Colour Cover	£250.00
Inside Front Colour Cover	£250.00
Full Page A4 Colour Advert	£75.00
Half Page A4 Colour Advert	£50.00

Championship Sponsorship

Championship Sponsorship - Includes a full-Page Colour Advert	£150.00
Championship Sponsorship ONLY	£100.00

All types of advertisements:

No names listed for children. No inappropriate photos - this is at the discretion of the NWTA.

Schools advertising may list the city or area of their school but not the address or directions. By submitting an advertisement, you are confirming that you have written permission from the parent/ guardian of any child whose image is used in the advertisement

Because these advertisements may be viewed by adjudicators: Additional guidelines below;

No photos of dancers, in conjunction with a dancing school name

No photos of dancers with any name, first or last.

No photos of dancers, wearing/holding any type of awards, thus indicating their former success

No photos of dancers in class costume in conjunction with the school name

All advertising materials are subject to approval by the North West Teachers Association prior to acceptance

CLOSING DATE FOR ADVERTS: 1st JULY 2024

FULL PAYMENT REQUIRED BY 1st JULY 2024

PLEASE SEND YOUR ADVERT (A4 PORTRAIT) IN ONE OR MORE OF THE FOLLOWING FORMATS LISTED BELOW;

JPEG, PDF, WORD, EXCEL OR POWERPOINT

EMAIL FILES TO: desilke648@icloud.com or des@instepfm.com

Please complete this form and email to: desilke648@icloud.com or des@instepfm.com Or Post to: Des Silke, 133 Hatfeild Mead, Morden, Surrey, SM4 5PG.

I wish to purchase:

Inside Front Cover advert		£250.00
Inside Back Cover advert		£250.00
Full Page colour advert		£75.00
Half Page colour advert		£50.00
Championship Sponsorship/advert		£150.00
Championship Sponsorship ONLY		£100.00

FULL PAYMENT REQUIRED BY 1st JULY 2024

Name:

Company Name:

Address:

TEL:

Email:

Cheque to be made payable to "British National Championships" and posted to Des Silke, 133 Hatfeild Mead, Morden, Surrey, SM4 5PG or

Bank Details Below:

Please quote Name, School or Business name with payment

BRITISH NATIONAL CHAMPIONSHIPS 2024

SORTING CODE: 51-61-11

A/C NUMBER: 70567255

IBAN: GB59NWBK51611170567255

BIC: NWBKGB2L

REFERENCE: BN2024-advert

NATIONAL WESTMINSTER BANK PLC - 51-61-11

ALTRINCHAM

23 Stamford New Road, Altrincham, WA14 1DB



Official Merchandiser

Price to be the Official Merchandiser is £750.00 (includes a Vendor pitch and a full page colour advert on the back page of this year's programme).

Irish Dance Stall Holder / Vendor

The price for a stall at this year's event will be £400.00 (includes a full page colour advert).

Hair & Make-up Vendors

The price for a Hair & Make-up pitch at this year's event will be £250.00.

The Official Merchandiser & Vendors will be situated on the ground floor in the Main Hall. Hair & Make-up Artists will be situated on the Mezzanine Floor overlooking the Main Hall.

I wish to purchase:

Official Merchandiser (includes a Vendor pitch and a full page advert)	Plus your advert displayed on Instep website	£750.00
Vendor Pitch (includes a full page advert)	Plus your advert displayed on Instep website	£400.00
Hair & Make-up Pitch (includes a full page advert)	Plus your advert displayed on Instep website	£250.00

FULL PAYMENT REQUIRED BY 1st JULY 2024